Electronic Acknowledgement Receipt			
EFS ID:	8280870		
Application Number:	10749110		
International Application Number:			
Confirmation Number:	3154		
Title of Invention:	ENCODING AD AND/OR AD SERVING INFORMATION IN A CLICK URL		
First Named Inventor/Applicant Name:	Chad Lester		
Customer Number:	82402		
Filer:	John C. Pokotylo/Leonard Linardakis		
Filer Authorized By:	John C. Pokotylo		
Attorney Docket Number:	GOOGLE-33/APP (GP-086-00-		
Receipt Date:	24-AUG-2010		
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Application Type:	Utility under 35 USC 111(a)		
Payment information:	1.		

Submitted wi	th Payment	no	no			
File Listin	g:					
Document Number	Document Description		File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	Supr	o_IDS_transmittal.pdf	124192	no	2
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### New Applications Under 35 U.S.C. 111

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.